STAND FAST IN THE FAITH,
BE BRAVE, BE STRONG.

—1 Corinthians 16:13

BILLY GRAHAM EVANGELISTIC ASSOCIATION
Dear Friend,

As we were completing this annual report, my father—at the age of 99—departed this world into eternal life in Heaven, prepared by the Lord Jesus Christ, whom he proclaimed for nearly 80 years. We are grateful that he is finally home in the presence of God and has been reunited with my mother.

The ministry that was my father’s passion for so many years continues, and we are pressing on with urgency, until Christ returns. We thank God for opening hearts and drawing people to Himself each time we preach the Gospel. More than 1.9 million people told the Billy Graham Evangelistic Association that they made a decision for Jesus Christ last year in response to this ministry’s outreaches including international Crusades, Decision America Tour events, internet evangelism where even “closed” countries can be reached, and more.

In May, we hosted the World Summit in Defense of Persecuted Christians in Washington, D.C. This unprecedented event put a spotlight on the persecution of our brothers and sisters in Christ around the globe, to stir up prayer and action to help alleviate their suffering.

In looking ahead to the remainder of 2018, we are moving forward to take advantage of the open doors God has given us for evangelistic events in numerous countries and in 17 cities up the West Coast of the U.S. As our “fellow workers for the kingdom of God” (Colossians 4:11), you enable this ministry to carry out the tasks He has given us. We are deeply grateful.

May God richly bless you,

Franklin Graham
President

“GOD FORBID THAT I SHOULD BOAST EXCEPT IN THE CROSS OF OUR LORD JESUS CHRIST, BY WHOM THE WORLD HAS BEEN CRUCIFIED TO ME, AND I TO THE WORLD.”

—Galatians 6:14
Throughout the world, the number of believers facing hostility, maltreatment, and martyrdom is greater than at any time in history. Approximately 215 million Christians experience “high, very high or extreme persecution” in the 50 countries where it is most difficult to be a follower of Jesus, according to Open Doors USA’s 2017 World Watch List. Some researchers report 90,000 or more Christians were killed the previous year alone.

The World Summit focused on prayer for those who suffer daily because of their faith and loyalty to the Lord Jesus. It also sought to raise awareness and ultimately help our Christian brothers and sisters worldwide who are oppressed for their beliefs. Delegates from many countries and a wide variety of church denominations—including Franklin Graham, Ravi Zacharias, Rev. Sami Dagher of Lebanon, and Father Douglas Al-Bazi of Iraq—spoke on key aspects of the persecution issue. Some shared personal stories of enduring horrors because of their faith—powerful testimonies of hope and purpose and of God’s own faithfulness to His children.

Vice President Mike Pence addressed the summit and encouraged Christians everywhere to stand boldly against the onslaught of deadly persecution against our fellow believers. He also spoke directly to the persecuted themselves: “Your faith inspires me. It humbles me.” Then he made this statement: “I am here on behalf of the president of the United States as a tangible sign of his commitment to defending Christians and, frankly, all who suffer for their beliefs across the wider world. ... We stand with you. The Bible tells us that all who desire to live a godly life in Christ Jesus will be persecuted. And those gathered here are emblematic of millions across the world.”

Attendees included the brothers of two of the 21 men beheaded in 2015 by ISIS on a Libyan shore, several defectors from North Korea, a woman from Eritrea who spent nearly three years in prison—most of that time in a shipping container—a pastor from Uzbekistan who was imprisoned for four years for proclaiming the Gospel, a woman from Iran whose father was hanged to death because of his Christian faith, and so many more.

One of the objectives of this historic Summit was to bring the plight of persecuted Christians worldwide to the attention of U.S. congressional leaders, the Trump administration, and the church. With God’s help, we initiated that process through the introduction of resolutions in both the Senate and the House of Representatives. Senate Resolution 162, which reaffirms a commitment to international religious freedom, was introduced by Sen. James Lankford of Oklahoma. House Resolution 319 was introduced by Rep. Randy Hultgren of Illinois. Both men spoke during the Summit, and both resolutions have bipartisan co-sponsors. In response, the administration appointed evangelical Gov. Sam Brownback of Kansas to fill the vacant post for ambassador-at-large of the United States for international religious freedom.

“Remember … those who are mistreated—since you yourselves are in the body also.”
—Hebrews 13:3
CHATTANOOGA, TENN.: Preparing hearts for “the washing of regeneration and renewing of the Holy Spirit” (Titus 3:5)

REIGNITING HOPE
WITHIN THE UNITED STATES

“GOD, WHO HAS RECONCILED US TO HIMSELF THROUGH JESUS CHRIST ... HAS GIVEN US THE MINISTRY OF RECONCILIATION.”

—2 Corinthians 5:18
FOLLOWING 2016’S 50-STATE DECISION AMERICA TOUR, BGEA DECIDED TO HOLD MORE EVENTS FOCUSED ON PRAYER AND SHARING THE GOSPEL IN THE U.S. NOW. THE DECISION AMERICA TOUR IS USING “SATURATION EVANGELISM” TO SPREAD THE GOOD NEWS. FRANKLIN GRAHAM PREACHES ONE NIGHT EACH IN A SERIES OF CITIES ACROSS A STATE OR REGION. THIS WAY, BGEA REACHES MANY MORE PEOPLE WITH THE GOOD NEWS THAN AT A MULTI-DAY CRUSADE IN A SINGLE LARGER CITY. EVERY DECISION AMERICA TOUR STOP, FRANKLIN LEADS THE CROWD IN PRAYER FOR THEIR NEIGHBORS, THEIR COMMUNITY, AND OUR NATION. HE CALLS ON THE CHURCH TO TAKE A BOLD STAND FOR JESUS CHRIST, PROCLAIMS THE GOSPEL, AND INVITES NONBELIEVERS TO REPENTANCE AND FAITH IN GOD’S SON.

IN 2017, THE DECISION AMERICA TOUR went across Tennessee and then Texas. We partnered with 1,535 churches in Tennessee and 873 in Texas and asked believers to bring their lost friends and loved ones to hear the Gospel. Franklin wanted the people of Tennessee to pray for a miracle—the kind of miracle that can solve the racial, political, and cultural divisions that are leaving people throughout America filled with fear and uncertainty. That is why in May, he preached the Good News of reconciliation with God and each other in Chattanooga, Clarksville, Jackson, and Memphis, Tenn.

In Chattanooga, Franklin’s message of hope struck a cord with the crowd of at least 6,200. Referring to the Biblical story of the blind beggar Bartimaeus who called out to Jesus, he said now is the time to “cry out to God” for mercy and forgiveness. In response to the Holy Spirit’s prompting, many in attendance did exactly that. To God be the glory!

THE EFFECTIVE, FERVENT PRAYER OF A RIGHTEOUS MAN AVAILS MUCH.

—James 5:16

SAN ANTONIO, TEXAS: Texans prepare to pray for their community, their state, and their nation.

JACKSON, TENN.: Franklin Graham calls the church to prayer and repentance during the Decision America Tour.

“THE EFFECTIVE, FERVENT PRAYER OF A RIGHTEOUS MAN AVAILS MUCH.”

—James 5:16
As the Tennessee leg of the Decision America Tour came to a close, an estimated 4,400 people from Memphis and its surrounding areas turned out for the event. Fifty years ago, the Rev. Martin Luther King Jr. was assassinated in downtown Memphis, and for many in America, hope grew dim that tragic day—and some are still searching for it.

“Racism is still a huge issue in this country,” Franklin told Memphis. “That doesn’t please God.” Then the evangelist encouraged them and pointed them to the living hope for all people—the hope of Jesus Christ. When Franklin gave the invitation to repent and come to the Savior in faith, hundreds publicly responded to “the word of truth, the gospel of ... salvation” (Ephesians 1:13).

At least 22,500 people attended the Tennessee tour, and we give thanks to God for the over 850 who told us they made decisions for Christ. There were serious spiritual voids in one Tennessee family of five who came. The wife and mother of the family, Donna, was the only person in the household who knew Christ as Lord and Savior. But that night, the oldest child—her 15-year-old son—repented of his sins and gave his heart to Jesus.

“OPEN MY MOUTH BOLDLY TO MAKE KNOWN THE MYSTERY OF THE GOSPEL”
—Ephesians 6:19

“the sin part” of Franklin’s message—the part that opened his eyes to his imperfection in light of a holy God. For Perez, being among a mass of people made it easier to take the step toward Christ. “It was seeing other people go up and knowing you’re not alone in it,” she explained. And she definitely wasn’t, as hundreds of others responded to the Good News in repentance and faith.

All told, more than 51,000 individuals showed up for the Texas tour. We give all praise to God for the over 3,000 people who responded to the Gospel invitations by coming forward. One of them, a teenage girl named Mckell, committed her life to Jesus Christ for the first time. “I was crying about it, because I knew that I [had] to come clean with God,” she explained. After receiving forgiveness for her sins, Mckell said, “I just want to take that back to my school and tell all the kids.”

During the year, BGEA also began partnering with churches on the West Coast in preparation for the 2018 Decision America Tour. Franklin will be going to 17 cities across California, Oregon, and Washington. California has the highest population of any state in the country, and less than a third of the people there profess to know Jesus Christ as Lord and Savior—much like Oregon and Washington. We look forward to seeing what God will do.
DECLARING THE GOSPEL
OF JESUS CHRIST
AROUND THE WORLD

“I HAVE MADE IT MY AIM TO PREACH THE GOSPEL.”
—Romans 15:20

VANCOUVER, CANADA: More than 34,400 attended the three-day Greater Vancouver Festival of Hope.
PEOPLE THE WORLD OVER HUNGER FOR REAL AND LASTING HOPE BUT DON'T KNOW WHERE TO FIND IT. THEY DESPERATELY NEED TO HEAR THE TRUTH ABOUT FORGIVENESS AND SALVATION THROUGH JESUS CHRIST. SINCE BGEA’S FOUNDING, WE HAVE HELD CRUSADES, FESTIVALS, AND CELEBRATIONS AROUND THE GLOBE WITH ONE PURPOSE—TO PROCLAIM GOD’S LOVE TO PEOPLE WHO NEED CHRIST. THESE OUTREACHES ARE PARTNERSHIPS WITH EACH COMMUNITY’S CHURCHES AND ARE A PROCESS OF PRAYER, TRAINING, OUTREACH, AND FOLLOW-UP.

DURING 2017, Franklin Graham responded to invitations from local churches by holding Festivals in Puerto Rico, British Columbia, Norway, and Vietnam. He preached “repentance toward God and faith toward our Lord Jesus Christ” (Acts 20:21) to a combined audience of more than 148,100 people, with over 7,600 of them publicly repenting and committing their lives to Christ. Another 781 individuals around the world indicated they made decisions for Christ after watching streams of the Festivals on BillyGraham.org.

PUERTO RICO: More than 900 people came forward to repent and accept Jesus Christ as their Lord and Savior.

VANCOUVER, CANADA: When Franklin Graham preached “straightforward about the truth of the gospel” (Galatians 2:14), over 1,800 people publicly repented and committed their lives to Jesus Christ.

CHRISTIANS FROM MORE THAN 1,300 CHURCHES PARTNERED WITH BGEA FOR THE FESTIVAL OF HOPE WITH FRANKLIN GRAHAM, AND NEARLY 33,000 PEOPLE ATTENDED THE OUTREACH.
Before Hurricane Maria devastated the island months later, this U.S. territory was facing an epidemic of drug abuse, corruption, and poverty. We praise God for opening hearts and pouring out His Spirit during the Festival. Believers from more than 1,300 churches partnered with us, and nearly 33,000 people attended. More than 900 people responded to the Gospel and turned to Jesus Christ in repentance and faith.

One of them, a man named Carlos, had been using drugs and partying to fill an internal emptiness he felt. As Franklin spoke, Carlos felt a longing for God rising up from deep inside. “The preacher’s entire message showed me a complete contrast to my life of sin,” he explained. When Franklin gave the invitation to repentance and faith, Carlos was sure he had made the right choice. “I am sick of the life I have lived,” he said. “I will not regret this!”

The nation of Norway has a rich heritage of Christianity, and an overwhelming majority of Norwegians have a church affiliation, but in recent years, only 4 percent actually attend church on any given Sunday. In November, Franklin spent two days in Oslo, the capital and largest city of Norway, preaching the Gospel of Jesus Christ during the Festival of Hope. More than 7,500 people attended the Festival, and we praise God that 248 of them responded to the Gospel of grace, by openly repenting and putting their faith in His Son.

Franklin’s invitation to repentance seemed unfathomable to plan a major evangelistic outreach in the capital of Vietnam. But Vietnamese churches invited BGEA to do just that, and Franklin jumped at the opportunity. The two-day Love Hanoi Festival, held in December, was a historic event—it marked the first time ever that a gathering of this kind had been held in the northern part of Vietnam. God did a mighty work in that city as nearly 33,000 people attended. More than 4,500 individuals publicly repented of their sins and decided to follow Jesus.

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WILL GRAHAM CELEBRATIONS

DOTHAN, ALA.: Nearly 7,700 people from at least nine states attended the Will Graham Wiregrass Area Celebration.

FOR THE THIRD straight year, Will Graham began his outreach by visiting China and finished in Prince Edward Island, Canada—with several Celebrations in between. The Gospel took him to Mexico, Romania, and back to the United States for evangelistic events in Alabama and Indiana. All told, more than 66,000 people attended Will’s Celebrations, with nearly 4,000 coming forward at his invitations to surrender their lives to the Savior. Another 380 individuals worldwide indicated they repented and committed their lives to Jesus Christ after watching Celebrations online.

In March, nearly 14,000 people attending the Willow Lake Church in Sichuan, China, and Kaile Tang Church in Changzhou, China, in February as part of the 2017 Music Celebration. Cumulatively, 5,650 people attended Will’s Celebrations, with nearly 4,000 coming forward at his invitations to surrender their lives to the Savior. Another 380 individuals worldwide indicated they repented and committed their lives to Jesus Christ after watching Celebrations online.

Will preached the message of “repentance leading to salvation” (2 Corinthians 7:10) to overflowing crowds at Dushu Lake Church in Suzhou, China, and Kaile Tang church in Changzhou, China, in February as part of the 2017 Music Celebration. Cumulatively, 5,650 people attended Will’s Celebrations, with nearly 4,000 coming forward at his invitations to surrender their lives to the Savior. Another 380 individuals worldwide indicated they repented and committed their lives to Jesus Christ after watching Celebrations online.

In March, nearly 14,000 people heard Will share the Good News during the three-day Celebration of Hope in Pachuca, a city 50 miles northeast of Mexico City. More than 1,300 publicly prayed for forgiveness and salvation as they turned in faith to the Lord Jesus Christ. This marked Will’s first time to preach in Mexico. We praise God for the way He used him, and we give God all the glory.

Another 317 responding to Will’s three services at the two churches, Cumulatively, 5,650 people attended Will’s Celebrations, with nearly 4,000 coming forward at his invitations to surrender their lives to the Savior. Another 380 individuals worldwide indicated they repented and committed their lives to Jesus Christ after watching Celebrations online.

An additional 1,400 people attended a special dedication service, where 68 individuals responded to the Gospel by seeking God’s forgiveness and dedicating their lives to Christ. The Wiregrass Area of the United States is a fertile region of the South known for deeply-rooted religious traditions, folk music and art, and farming. It encompasses parts of southeastern Alabama, southern Georgia, and the panhandle of Florida. Fifty-two years ago, Billy Graham preached the Gospel of God’s love and salvation as they turned in faith to the Lord Jesus Christ. This marked Will’s first time to preach in Mexico. We praise God for the way He used him, and we give God all the glory.

One of those was a 17-year-old named Andrae, a shy high school student. “I have a lot of sins and something in my consciousness said that it’s not alright, what you’re doing. You have to change,” he said. He understands that life still won’t be easy, but said, “It will be better because Jesus will help me.” He was joined by 571 other people who publicly confessed their sins and received Christ as their Lord.

In November, Will spent three days in Charlottetown, the capital of Prince Edward Island, Canada—with several Celebrations in between. The Gospel took him to Mexico, Romania, and back to the United States for evangelistic events in Alabama and Indiana. All told, more than 66,000 people attended Will’s Celebrations, with nearly 4,000 coming forward at his invitations to surrender their lives to the Savior. Another 380 individuals worldwide indicated they repented and committed their lives to Jesus Christ after watching Celebrations online.

Will arrived in Indiana in October for the three-day Greater Fort Wayne Celebration. More than 4,400 people attended the outreach, and 423 people responded to the invitation to begin a relationship with Jesus by walking to the front in repentance and faith.

“Listening to Will talk today made me really realize that I don’t want to live my life without God,” said a teenage girl who came forward. “And everything has changed. Personally, I feel changed on the inside.” By her side, her mother began crying as she listened to her daughter’s words. “These are good tears,” her mom said. “God is the glory for every life changed.

Later the same month, Will traveled to Romania to preach the Gospel in Cluj-Napoca, the second largest city in the nation. He preached to overflow crowds as more than 32,400 people attended the three-day Celebration of Hope. One night when Will issued the invitation to know Christ, what started as a trickle—one
city of Prince Edward Island province in Canada. More than 5,000 people turned out for the Celebration of Hope. “Some of you here today, you’ve got broken dreams; broken expectations,” Will told the audience the last night. “Maybe you lost your job. Maybe you lost your marriage. Maybe you’ve lost a loved one unexpectedly. Tonight, I want to introduce you to Jesus.” In response, 327 individuals decided they wanted to know Jesus as Lord, themselves, and stepped forward—including a troubled woman named Jodi. “I was an angry person,” she explained. Her sister Jess had been praying for her and invited her to the event. “I had to open my heart,” said Jodi. “I had to choose.” She did, and then prayed in repentance and faith. After receiving discipleship materials, Jodi expressed her enthusiasm to go “buy a Bible.”

Festival of Peace, which featured cultural programs and presentations by local leaders from the government and churches. Hundreds made the decision to repent and devote their lives to Christ, despite the reality that family and social circles may shun them. Nearly 185,000 people heard the Good News during Cunville’s outreaches, and more than 18,000 boldly stepped forward to follow our Savior. During the year, associate evangelist David Ruiz held two BGEA Festivals in Mexico. The first took place in August in Metepec, where small churches in the area prayed and worked towards the evangelistic effort for several months. Despite heavy rains, nearly 9,000 people attended. We praise God that 792 responded to the Gospel by confessing their sins and committing their lives to Jesus Christ.

In Villa Victoria, a town deeply affected by wide-spread drug addiction, 12 churches committed to bring the Gospel to their community by extending an invitation to BGEA. David Ruiz responded by preaching the Good News there in November. At least 8,850 people attended the Festival, and more than 1,300 made decisions for Christ. We give glory to God for each transformed life and thank Him for the local churches in both regions who are discipling new believers.

with every Festival and Celebration, BGEA strives to make sure that people who make decisions for Christ are connected to a local Bible-believing church, where they can grow in their walk with the Lord and begin to share their faith with family and friends. During 2017, BGEA continued to use the Christian Life and Witness Course as a way to help people mature in their faith, learn to share it, and disciple others. After completing the course, one attendee shared that although he had been a believer and attended church for many years, this was the first time that he had started to read and study the Bible for himself.

These courses were held both domestically and internationally in different locations in support of Franklin Graham Festivals and Will Graham Celebrations. More than 11,000 individuals attended the training, while over 1,700 of those attending realized their own personal need for a relationship with Jesus Christ and committed their lives to Him during the sessions. As a direct result of the training, over 7,400 people volunteered as counselors at the Festivals and Celebrations to help inquirers find new life in Christ.
PEOPLE FROM AROUND THE WORLD COME TO THE BILLY GRAHAM TRAINING CENTER AT THE COVE FOR SPIRITUAL REFRESHMENT, LIFE-CHANGING BIBLE STUDY, AND ENCOURAGEMENT IN WORK AND MINISTRY—AND WHILE THERE, MANY HEAR A FRESH CALL OF GOD ON THEIR LIVES. WE PRAISE HIM FOR HIS FULFILLMENT OF BILLY AND RUTH GRAHAM’S ORIGINAL VISION FOR THE COVE AS A PLACE FOR REST AND RENEWAL THROUGH CHRIST, HIS WORD, AND HIS PEOPLE.

IN 2017, WE CONTINUED the practice of offering free Bible teaching*, and God faithfully drew many first-time guests to The Cove—as well as regular attendees. By year’s end, more than 10,000 individuals had joined us for Cove-programmed seminars and events. Over 2,700 of them reported they prayerfully made important decisions for the Lord. These commitments to major life changes included areas such as family, career, ministry, and—most significantly—salvation through faith in Jesus Christ. Our hearts overflow with gratitude as we recall the testimonies of spiritual transformation and growth that occurred in the lives of those who visited The Cove.

Through the ministry of hospitality, The Cove also welcomed 136 groups from 21 states who utilized our facilities as they held their own Christian retreats, conferences, and ministry events. By year’s end, more than 10,500 individuals had participated in guest groups at The Cove. All told, 245 seminars, concerts, retreats, and guest group events were offered at The Cove during 2017, with a combined total attendance of more than 44,000.

Our Creator instructs us to “be still, and know that I am God” (Psalm 46:10). Throughout the year, more than 14,000 people visited Chatlos Memorial Chapel, and many of these climbed the stairs to the Prayer Room to spend some quiet moments with the Lord. All that has been accomplished on this mountain has been a result of God’s gracious answers to our heartfelt prayers. We enter 2018 celebrating The Cove’s 30th year of ministry, praising God for all that He has done and all that He will do.

*(MATERIAL, FOOD, AND LODGING FEES STILL APPLY.)

—Luke 9:11

PRAYER REQUEST:
Will you pray for those who come to The Cove? Ask God to fill their hunger for personal spiritual renewal, encouragement, and transformation.


IN THE BEAUTY.

SEE HIM.

HEAR HIM.

IN HIS WORD.

STAND FAST IN THE FAITH.

STAND FAST IN THE FAITH.

22

23
The Lord increased the effectiveness of RRT’s ministry in both spiritual and physical ways in 2017. During the year, we deployed 779 chaplains to 31 domestic disaster locations in response to fires, hurricanes, flooding, shootings, and acts of terrorism.

RRT chaplains began the year by deploying in response to three southeastern tornadoes. They ministered to locals in Albany, Ga., and Forest City, Miss., in January, and then in New Orleans after devastating storms in February.

In May, after a terrorist detonated a suicide bomb at a concert in Manchester, England, our chaplains joined efforts with RRT-UK to bring the love and compassion of Christ, prayer, and a listening ear to people traumatized by the atrocity. Just days later, our chaplains deployed after June’s London Bridge terrorist attack.

During the fall, RRT chaplains deployed across the U.S., with some ministering in Florida and Texas after hurricanes Harvey and Irma, while others traveled to California following devastating wildfires and to Las Vegas in the wake of the mass shooting there. One group of chaplains in Texas connected with a single father whose home was damaged by Harvey. They shared the Good News of Jesus Christ, and he eagerly prayed to receive Him in repentance and faith. Tears of joy rolled down his face as the chaplains gave him materials to help in his newfound life.

RRT assisted more than 186,700 victims in 2017 and personally prayed with over 46,600 individuals. As chaplains ministered to hurting hearts, consoled the grieving, and shared the love of Jesus Christ, more than 1,400 people responded to the hope of the Gospel by making commitments to Him in repentance and faith.

Our ministry continued to grow during the year as RRT welcomed 241 additional chaplain volunteers. During 11 Sharing Hope in Crisis seminars, we equipped more than 1,400 people in the U.S. to bring the comfort of Christ into everyday situations of grief and suffering. RRT also had the opportunity to expand our borders by answering a request to present the Sharing Hope in Crisis seminar in Nice, France, as a follow-up to our response to the terrorist attack there in 2016.
WHEN THE BILLY GRAHAM LIBRARY WAS FOUNDED IN 2007, MR. GRAHAM PRAYED THE 40,000-SQUARE-FOOT EXHIBITION SPACE WOULD BE AN EXTENSION OF HIS MINISTRY, WHOSE PURPOSE WAS “TO PLEASE THE LORD AND TO HONOR JESUS, NOT TO SEE ME OR TO THINK OF ME.”

The barn-shaped building and Graham’s relocated childhood home are both situated on 20 landscaped acres, only four miles from where Graham grew up in Charlotte, N.C. More than 1.2 million people around the world have come to tour its interactive historic displays and presentations of the Gospel.

FOR THE BETTER PART of four years, the Billy Graham Library has been rated the “No. 1 thing to do in Charlotte” on TripAdvisor. Offering free admission, the Library welcomed more than 144,000 guests in 2017.

During the year, the Library continued to provide evangelistic opportunities through several annual events, including the Ladies Tea, Bikers with Boxes, Veterans Day Breakfast, Ladies Night Out, Doughnuts With Dad, Mother’s Day Breakfast, Men’s Breakfast, Hosanna: An Easter Celebration for families, and the Teddy Bear Tea for children.

By far our biggest program, Christmas at the Library—which lasted December 1–23—drew more than 45,500 people. The Library also hosted book signings with Super Bowl champion Benjamin Watson and author Eric Metaxas.

On November 7, the Library celebrated Billy Graham’s 99th birthday. We concluded by announcing the celebration of Mr. Graham’s 100th year and holding a special reception for Friends of the Library, attended by 225 people.

During 2017, more than 108,400 of the Library’s guests experienced The Journey of Faith tour, which creatively retraces the evangelist’s life and ministry through inspiring media presentations, historic recreations, memorabilia, photos, and personal stories. We give God all the glory and praise for the more than 1,900 souls who responded to the tour by making life-changing commitments to Jesus Christ. Over half of them indicated it was their first time to repent of their sins and surrender to the Savior.

On one occasion, a group of elderly guests in wheelchairs exited the “Just As I Am” theater at the end of the tour and were invited into the Library’s prayer room. Jonathan, their chaperone, heard the Gospel presented and realized at that moment that God truly loved him. Jonathan expressed his desire to respond to Jesus Christ’s sacrifice for him, so the volunteers led him in a prayer of repentance and faith. What started out as a good deed—taking 10 senior citizens on a fun outing—ended with a personal encounter with Jesus and a newfound purpose for life!

Recently, a Library visitor from California wrote, “I am more open to God now—loved the Library. I’m ... thinking of converting.” Another guest who is a Christian commented, “It was my Hindu friend who I am visiting in Charlotte who recommended we come here ... What a blessing and encouragement it was.” And praise God that a local woman responded, “On my visit, I accepted Jesus as my personal Lord and Savior.”

What an inspiration to see Christ plant seeds, call people to Himself, and encourage believers here at the Library! We’re so grateful to God for each salvation, as well as the more than 5,200 individuals who requested prayer during the year—and received it—with our trained volunteers.

BILLY GRAHAM LIBRARY IN 2017:
144,000 VISITED FROM 30 COUNTRIES

PRAYER REQUEST: Pray that God would use the Billy Graham Library’s Journey of Faith tour to transform many lives through His Son during 2018. Pray also for the volunteers in the Library’s prayer room, that Jesus Christ would comfort, encourage, and direct our guests through them.
**INTERNET EVANGELISM: AS GOD WORKED**

**1.9 MILLION MADE DECISIONS FOR CHRIST**

One way SFJ follows up with them is through its free online discipleship course, *Know Jesus*, which has surpassed 47,000 enrollments since it launched in August 2012. (Over 14,000 people enrolled in 2017 alone.) That’s how 17-year-old Marissa* connected with the ministry from her Texas home in September. Her parents wouldn’t allow her to attend church or own a Bible, and Marissa had serious spiritual questions. “I’ve always believed that God is real, I just [don’t know] how to properly believe in Him,” she typed, while filling out her Texas home in September. Her parents wouldn’t allow her to attend church or own a Bible, and Marissa had serious spiritual questions. “I’ve always believed that God is real, I just [don’t know] how to properly believe in Him,” she typed, while filling out answers to the course’s questions.

She was paired with 18-year-old Eliza, a *Know Jesus* course mentor from Colorado and the youngest of our 650 trained volunteers serving in both English and Spanish to provide personal Gospel ministry to online visitors. SFJ volunteers live in the United States, Canada, Mexico, and Australia. They communicate through live chat, email, and as course mentors, like Eliza.

That personal connection is crucial for so many online who need someone to talk to and to provide Biblical guidance. Marissa, who said belief in God isn’t allowed at home, wanted to know how to pray, how to be forgiven, and what the Bible says. Over several weeks, Eliza answered her questions and explained how to repent and be saved through faith in Jesus Christ. With enthusiasm, Marissa asked Jesus into her life. “Thank you for taking time to help expand my knowledge of Christ,” Marissa wrote to her at the end of the course.

During 2017, more than 10 million visited SFJ websites from over 220 countries and territories. Almost 2 million of them indicated they made decisions for Christ. In addition to explaining the Gospel in simple terms through its evangelistic website, PeaceWithGod.net, SFJ offers online resources for spiritual growth. Over 1.6 million people have provided contact information for further follow-up and to receive our discipleship materials.

**PRAYER REQUEST:**

Please pray that God will give SFJ the words we need to effectively communicate the Gospel online. Pray also for *Search for Jesus’s new Arabic outreach to the Middle East—and ask the Lord of the harvest to continue to raise up workers passionate to be a part of this ministry.*

The tool is currently available only to U.S. visitors, with plans to expand in 2018. The number of people using the online locator nearly doubled in 2017 to about 1,100 visitors per week. More than 1,200 individual church websites were accessed at least once through the locator tool during the year, and hundreds more people specifically requested that SFJ connect them directly to a local church.

Online ministries in the U.K. and Portugal are expanding as well through PeaceWithGod.org.uk and PazConDios.net. Those ministries have reached over 2.6 million people with the Gospel. In late 2017, SFJ launched our new Gospel-centered website for Arabic-speaking individuals in the Middle East, SalamMaaAllah.net. SFJ also supported other BGEA ministries in 2017. The SFJ team provided online follow-up to Franklin Graham Festivals and Will Graham Celebrations, as well as communication via text at the Decision America Tour stops in Tennessee and Texas, connecting every spiritual response at these events to a local church.

*NAME CHANGED TO PROTECT PRIVACY.*

**GOOD NEWS!**

God loves you so much that He gave His only Son, Jesus Christ, to die for your sins. If you believe in Him, turn from your sins, and make Jesus the Lord of your life, you will have eternal life with Him in heaven.

**WILL YOU PRAY THIS PRAYER TODAY?**

**Dir**

**Read**

**Know**

**Believe**

**Repent**

**Confess**

**Pray**

**Seek**

**Stand Fast in the Faith**

**NOW WHAT?**

Did you pray this prayer today? Or do you have questions about a relationship with Jesus Christ? Go to PeaceWithGod.net and let us know.

*STAND FAST IN THE FAITH*
SINCE 1950, BGEA HAS EXISTED TO PROCLAIM THE GOSPEL OF JESUS CHRIST BY EVERY EFFECTIVE MEANS AND TO EQUIP THE CHURCH AND OTHERS TO DO THE SAME. TODAY, WE ARE REACHING MORE PEOPLE THAN EVER BEFORE THROUGH INNOVATIVE MEDIA MINISTRIES. ALL AROUND THE WORLD, THEY ARE OPENING THEIR HEARTS TO THE GOOD NEWS IN REPENTANCE AND FAITH, RECEIVING NEW LIFE AND PERMANENT CITIZENSHIP IN “THE EVERLASTING KINGDOM OF OUR LORD AND SAVIOR JESUS CHRIST” (2 PETER 1:11).

DECISION MAGAZINE

DECISION, KNOWN AS “The Evangelical Voice for Today,” reaches hundreds of thousands of readers each month with the Gospel, and it encourages and equips believers to stand boldly for Biblical truth. The publication features insightful perspectives on today’s issues with articles written by Franklin Graham and many well-known Bible teachers.

In 2017, BGEA printed nearly 5 million copies of Decision. An average of 14,500 copies per month were sent at no charge to prison chaplains for distribution in correctional institutions. Hundreds of blind and sight-impaired people also received Decision either in Braille or audio. The Decision email devotional was sent to more than 54,000 people each week. Decision also publishes a mobile edition for iPad and iPhone.

“Praise God for this magazine,” wrote one reader. “The true and firm and fearless coverage of events and politics, from a Christian perspective, in our crazy world and evil culture is encouraging and comforting.”

Another wrote, “My neighbor gave me my first subscription, now almost 40 years ago, after I got saved. I gave a subscription to my sister-in-law a few years later, when she was saved. She was ... widowed and lived with her folks. Her dad read it ... as soon as it arrived. He was saved from reading it, and soon her mom and many in her family followed. … Thank you and all those who put so much into it over many years!”

“Thank you BGEA for giving us these powerful witnessing tools,” expressed another.

“... THAT REPENTANCE AND REMISSION OF SINS SHOULD BE PREACHED IN HIS NAME TO ALL NATIONS.”

—Luke 24:47
BGEA continued to expand its reach through email communication, websites, and social media to help fulfill our mission of “proclaiming the Gospel of the Lord Jesus Christ to all we can by every effective means available to us.”

In 2017, BillyGraham.org, BillyGrahamLibrary.org, TheCove.org, and MyHopeWithBillyGraham.org drew more than 16.3 million combined visits (up 5 percent from 2016) from 235 countries and territories. The number of BGEA’s social media followers increased to 8.3 million, and we saw a spike in video outreach with an 18 percent increase in YouTube (almost 2.6 million plays) and a 37 percent increase on Facebook (7.2 million). There were more than 500,000 additional views via BGEA websites. “This video has changed my life,” wrote Mike, a YouTube user, responding to The Cross. “I’ve been able to change the lives of my dearest friends with this.”

In the fall, BGEA released the new video program Flying Blind, which was watched more than 167,000 times on FlyingBlindVideo.org by year’s end and downloaded more than 9,000 times. “Thank you so much for sharing this video,” Lynda commented on Facebook after watching Flying Blind online. “I bawled my eyes out, and now I plan to spend the afternoon talking with the Lord!”

During 2017, more than 222,000 visitors came to BGEA’s Decision America Tour sites (for Tennessee and Texas). Websites created for BGEA’s World Summit in Defense of Persecuted Christians helped facilitate 16,000 video plays and 23,000 downloads of World Summit materials. To begin celebrating the 100th year of Billy Graham’s life, BGEA created a special landing page (BillyGraham.org/Share) and had collected more than 2,000 stories by year’s end of how God used Billy Graham to touch someone’s life.

BGEA.org streamed Franklin Graham Festivals in Vancouver, Canada; San Juan, Puerto Rico; and Hanoi, Vietnam, in 2017. More than 80,200 people from 61 countries watched these Festivals online—including on Facebook Live.

“I’m so moved! I served three tours in Vietnam as an Army officer, and I feel worth it.” Lou, a Hanoi Festival viewer. “To see this makes my time over there feel worth it.”

Franklin’s Decision America Tour event in Lubbock, Texas, and Will Graham’s Celebrations in Dothan, Ala., Fort Wayne, Ind., and Prince Edward Island, Canada, were also streamed. Over 121,500 people from 68 countries watched Will’s Celebrations on BillyGraham.org and on Facebook Live.

Each year, countless individuals use social media, email, and organic searches to look for discipleship material and spiritual help on BillyGraham.org. Billy Graham’s daily devotion, My Answer columns, and other spiritual growth articles accounted for more than 8.8 million page views in 2017—2.2 million more than the previous year.

“Thank you very much for this,” Dante wrote after reading a My Answer column from Billy Graham. “This honestly helped, and I certainly will repent of my sins and confess.”

Email continues to be a growing source of direct communication of the Good News of Jesus Christ and all that God is doing. BGEA sent at least 43.5 million emails in 2017 (up 4 percent from 2016), highlighting spiritual growth content, Franklin Graham initiatives, and ministry updates.
The Christian Response

The Christian Response ministry is a primary “voice” of Jesus Christ for BGEA, responding to thousands of individuals seeking spiritual help through letters, email, and telephone inquiries. BGEA representatives are trained to answer questions Biblically, pray, and offer comforting words of encouragement with humility and compassion. In 2017, we responded to more than 229,000 queries.

During the year, BGEA answered more than 36,900 individual emails and over 6,000 letters. Our in-house call center responded to more than 182,400 phone calls. Incoming spiritual calls were primarily from viewers of the Billy Graham TV Specials and Billy Graham Classics, which feature an evangelistic message from one of his many Crusades. In addition to BGEA’s in-house phone representatives, more than 1,050 trained volunteers served at 35 other call centers across North America—including two in Canada funded by BGEA’s Canadian subsidiary. Our volunteers responded to nearly 15,100 phone calls. Almost half of those received (44 percent) involved personal requests for prayer, and more than 5,000 callers made important decisions for Christ. We give all praise and thanks to God for each one, especially the over 2,500 individuals we prayed with to receive God’s forgiveness and know Jesus Christ as their Lord and Savior.

A call center volunteer shared this response: “A grandmother and her 10-year-old granddaughter tuned into a TV Classic one afternoon. During the program, the grandmother was prompted by the Holy Spirit to call and rededicate her life to Christ. Her granddaughter also received Christ as her personal Saviour!”

In 2017, we launched the capability for seasoned volunteers to receive and respond to calls from their own homes. This has resulted in more hours of volunteer service and enables us to receive more calls with a reduced wait time. BGEA also made over 55,600 calls to reach out, follow up, build relationships, and encourage thousands to come and be a part of the work God is doing. No matter the initial purpose of a conversation, BGEA representatives listen carefully to identify critical issues that include depression, thoughts of suicide, and abortion—and any electronic inquiries related to these topics are responded to within 24 hours, including weekends and holidays.

God used BGEA’s Christian Response team to reach 90 persons considering suicide in 2017. “Please send some encouraging words because it feels like my life is falling apart,” wrote a woman named Jamie. “I am having so many issues, and I can’t handle any more...I have no one to go to or no shoulder to cry on, I just feel like giving up.” We quickly responded and assured Jamie of Jesus Christ’s unconditional love for her. We also provided links to online resources to help her. “Thank you so much; this made me feel like I am truly loved,” Jamie replied. “I am so grateful to you for sending me this response to help me... You have lifted my spirit to want to live.”

During 2017, BGEA produced hundreds of television programs and videos to share the message from him to believers on how to faithfully live out the Christian life. By year’s end, it had been viewed at least 22,000 plays in 2017.

BGEA also produced four new monthly Billy Graham TV Specials in 2017. These programs demonstrate the power of the Gospel to change lives and revealed the spiritual impact of the work of the BGEA. Each program was broadcast on national Christian cable TV and select affiliates, and shown as video-on-demand through digital platforms like Roku and on BillyGraham.tv. During the year, BGEA also continued to provide global Christian networks such as TBN and GOD TV with updated Billy Graham Classics programs.

“This preacher changed my life and made me begin a new relationship with Christ,” wrote Moses, an online viewer.

Thirteen of BGEA’s World Wide Pictures films and My Hope programs continued to be distributed via Pure Flix and Christian Cinema, whose digital platforms provide faith-fueled programming. Pure Flix reported at least 22,000 plays in 2017.

When Billy Graham turned 99 on November 7, BGEA released Reflections, featuring a recent video message from him to believers on how to faithfully live out the Christian life. By year’s end, it had been viewed millions of times online. To celebrate Mr. Graham’s 100th year, BGEA began preparing more than 100 videos, features, and TV programs that show the power of Christ in his life.

The National Religious Broadcasters presented BGEA with the “Best Television Messaging Campaign of 2017” award for the 30-minute documentary about the impact of the Decision America Tour, called A Time for Decision.
ONLINE EVANGELISM TRAINING

PASTORS AND LAYPEOPLE around the globe are accessing and collaborating in BGEA’s tried and true lessons in evangelism and discipleship resulting in a furtherance of our ongoing ministry. Individual and group options continued to be offered in all BGEA online courses during 2017. Our widely respected instructors include Billy Graham, John Stott, Franklin Graham, Bill and Vonnette Bright, Will Graham, and many others.

BGEA’s premier course, the Billy Graham School of Evangelism Online, was offered through our website as well as through Liberty University, Montreat College, and the University of the Cumberlands, who adapted the course into their distance learning programs. Columbia International University began offering the course to tenured and adjunct staff with the plan of offering it to students in the near future. This resulted in 964 new enrollments during the year from 13 countries, bringing the total to 52 countries reached worldwide. The development of scholarships and funding for international and domestic participants began for future expansion of this practical and important training.

Relignt, BGEA’s online version of the Christian Life and Witness Course, welcomed 90 new enrollments during the year, including an enrollment in the Czech Republic. “Thank you so much” responded one student. “This has reignited my passion for witnessing. I have printed out the material as I went along. I plan on going back through it all and really using it to help me find courage to witness.”

Our third and fourth courses are the adult and student versions of the Billy Graham Rapid Response Team’s seminar, Sharing Hope in Crisis. In 2017, these courses had 572 new enrollments. All My Hope regional directors were also enrolled through our inter-department training. One Sharing Hope in Crisis participant shared this poignant experience: “A friend’s daughter committed suicide Sunday, by jumping off a bridge. We went to talk to them today. I had my husband read the readings on lesson 7. I could tell he was using your suggestions in our conversation with them.”

For Back to the Basics by Dr. Howard Hendricks, we had 84 participants learn about the relationship between Biblical doctrine (what we believe) and Biblical practice (how we live). During 2017, we launched our sixth online offering: The Lost Secrets of Powerful Lives by Ron Hutchcraft. By year’s end, we had a total of 22 participants discovering the “lost secrets” of evangelism found in the book of Acts.

AUDIO AND BLUE RIDGE BROADCASTING

DURING 2017, BGEA continued to broadcast the most important message on earth through radio and on-demand internet audio. To celebrate Billy Graham’s 99th birthday, we took his classic messages to satellite radio. BGEA announced its partnership with SiriusXM for the launch of “The Billy Graham Channel,” a limited run presentation. A listener shared, “11/17/2017 …the day I stopped wrestling with God. I’ve been hearing channel 145 on Sirius radio and Reverend Graham speaking the real and in-your-face condition about each of us, and what is the solution. I made the decision to unite with God based on what Jesus did at the cross...”

In addition, hundreds of Gospel messages from Mr. Graham continued to be accessed any time, every day on demand by visitors to our website—leading to powerful testimonies like this one (name withheld for protection): “Billy Graham led my MUSLIM husband to JESUS (her protection): “Billy Graham led my MUSLIM husband to JESUS—1 Corinthians 3:7 plants is anything, nor he who waters, but he who gives the increase.”

“NEITHER HE WHO PLANTS IS ANYTHING, NOR HE WHO WATERS, BUT GOD WHO GIVES THE INCREASE.”—1 Corinthians 3:7

During the year, 106.9 the Light celebrated 55 years of sharing the Gospel of Jesus Christ through music and messages. In our two “hometowns” alone, Nielsen’s spring market reports indicate 106.9 the Light reached more than 126,000 people weekly in metropolitan Charlotte and another 31,200 people each week in the Asheville metropolitan area.

People in some of the most remote areas of the Smoky Mountains got their first clear listen of 106.9 the Light in 2017 with the launch of a Franklin, N.C.-based signal. “I haven’t been able to hear the station at home and only in certain spots in my car,” wrote a listener named Joyce. “I streamed 106.9 the Light online, but now you come in loud and clear on the radio. A blessing! Thank you, Thank you!”

Beyond radios and smartphones, in 2017, the station debuted on Amazon Echo, Tap, and Google Home speakers with the command of “Play 106.9 the Light on Tuneln.”

Helping people grow their relationships with Jesus and impacting lives for the first time with the Gospel are paramount to 106.9 the Light. We received this from a listener named Cheryl: “There have been many times when this world feels so overwhelming and stressful. You guys seem to have just the right song or words to keep me and my family on track. I love the Light and I thank God for getting to listen to it! Keep doing what you’re doing!”

During the year, an average of 1,200 listeners each month shared prayer requests with the stations that were all individually prayed over by staff members.

PRAYER REQUEST:

Pray that the Holy Spirit would continue to reach many lost souls through BGEA’s media outreach globally—that He would draw them into a saving relationship with Jesus Christ and then, into a Bible-believing local church.
A

“What we believe

“ALL SCRIPTURE IS GIVEN BY INSPIRATION OF GOD, AND IS PROFITABLE FOR DOCTRINE, FOR REPROOF, FOR CORRECTION, FOR INSTRUCTION IN RIGHTEOUSNESS, THAT THE MAN OF GOD MAY BE COMPLETE, THOROUGHLY EQUIPPED FOR EVERY GOOD WORK.” —2 TIMOTHY 3:16-17

• We believe the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world.

• We believe that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.

• We believe in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

• We believe that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore we believe that God will reward the righteous with eternal life in heaven, and that He will banish the unrighteous to everlasting punishment in hell.

• We believe in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life.

• We believe in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment.

• We believe in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church.

• We believe that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ.

• We believe God’s plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made to complete each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female.

• We believe that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism.

• We believe that human life is sacred from conception to its natural end, and that we must have concern for the physical and spiritual needs of our fellowmen.

WE BELIEVE

STAND FAST IN THE FAITH

—2 TIMOTHY 3:16-17

M I N I S T R Y  R E P O R T

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

YEAR ENDED DECEMBER 31, 2017, WITH COMPARATIVE TOTALS FOR 2016

2017 2016

Assets
Cash and cash equivalents $33,172,594 $36,822,516
Accounts receivable, net 4,189,844 4,686,247
Pledges and other contributions receivable, net 1,252,710 4,920,036
Inventories 498,968 487,517
Prepaid expenses and other current assets 1,315,138 918,519
Property and equipment, net of accumulated depreciation 55,556,126 57,403,935
Investments:
Investments functioning as endowments 209,683,278 181,512,263
Other long-term investments 20,473,200 16,137,079
Deferred giving program 92,878,599 86,600,623
Deferred revenue 323,055,077 284,249,965
Beneficial interest in remainder trusts 2,560,210 2,723,697
Other assets 1,976,800 1,969,419
Total assets $423,537,267 $394,183,851

Liabilities and Net Assets
Liabilities:
Accounts payable $3,123,285 $4,915,385
Accrued expenses 2,739,578 3,196,982
Deferred revenue 2,076,331 1,506,218
Deferred giving program 67,866,379 67,109,709
Total liabilities 75,805,573 76,728,294

Net assets:
Unrestricted:
Designated by governing board 192,402,865 166,713,045
Represented by property and equipment 55,556,126 57,403,935
General 61,821,127 60,405,000
Total unrestricted net assets 311,780,118 284,521,980
Temporarily restricted 23,218,176 20,740,151
Permanently restricted 12,733,400 12,229,426
Total net assets 347,731,694 317,455,557
Total liabilities and net assets $423,537,267 $394,183,851

BILLY GRAHAM EVANGELISTIC ASSOCIATION & CONSOLIDATED ORGANIZATIONS
### Operating Activities

#### Support and revenue:

<table>
<thead>
<tr>
<th>Source</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$70,036,567</td>
<td>$22,378,219</td>
<td>$460,957</td>
<td>$92,875,743</td>
</tr>
<tr>
<td>Billy Graham Training Center</td>
<td>7,141,343</td>
<td>–</td>
<td>–</td>
<td>7,141,343</td>
</tr>
<tr>
<td>Decision magazine and other evangelistic materials</td>
<td>1,624,337</td>
<td>–</td>
<td>–</td>
<td>1,624,337</td>
</tr>
<tr>
<td>Other income</td>
<td>6,708,936</td>
<td>–</td>
<td>–</td>
<td>6,708,936</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>22,646,102</td>
<td>(22,673,602)</td>
<td>27,500</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td><strong>108,157,285</strong></td>
<td><strong>(295,383)</strong></td>
<td><strong>488,457</strong></td>
<td><strong>108,350,359</strong></td>
</tr>
</tbody>
</table>

#### Operating Expenses:

**Ministry expenses:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evangelistic crusades</td>
<td>14,114,624</td>
<td>–</td>
<td>–</td>
<td>14,114,624</td>
</tr>
<tr>
<td>Billy Graham Training Center</td>
<td>11,198,294</td>
<td>–</td>
<td>–</td>
<td>11,198,294</td>
</tr>
<tr>
<td>Decision America</td>
<td>8,754,490</td>
<td>–</td>
<td>–</td>
<td>8,754,490</td>
</tr>
<tr>
<td>SearchforJesus.net</td>
<td>5,210,626</td>
<td>–</td>
<td>–</td>
<td>5,210,626</td>
</tr>
<tr>
<td>MyHope</td>
<td>4,661,733</td>
<td>–</td>
<td>–</td>
<td>4,661,733</td>
</tr>
<tr>
<td>Rapid Response Team and World Emergency Fund</td>
<td>3,637,621</td>
<td>–</td>
<td>–</td>
<td>3,637,621</td>
</tr>
<tr>
<td>Radio</td>
<td>6,499,229</td>
<td>–</td>
<td>–</td>
<td>6,499,229</td>
</tr>
<tr>
<td>Print and internet</td>
<td>6,097,117</td>
<td>–</td>
<td>–</td>
<td>6,097,117</td>
</tr>
<tr>
<td>Persuasion Summit</td>
<td>4,707,048</td>
<td>–</td>
<td>–</td>
<td>4,707,048</td>
</tr>
<tr>
<td>Decision magazine</td>
<td>2,387,759</td>
<td>–</td>
<td>–</td>
<td>2,387,759</td>
</tr>
<tr>
<td>Television and film</td>
<td>11,803,187</td>
<td>–</td>
<td>–</td>
<td>11,803,187</td>
</tr>
<tr>
<td>Other evangelistic ministry</td>
<td>10,260,890</td>
<td>–</td>
<td>–</td>
<td>10,260,890</td>
</tr>
<tr>
<td><strong>Total ministry expenses</strong></td>
<td><strong>90,802,881</strong></td>
<td>–</td>
<td>–</td>
<td><strong>90,802,881</strong></td>
</tr>
</tbody>
</table>

**Support activities:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>6,149,156</td>
<td>–</td>
<td>–</td>
<td>6,149,156</td>
</tr>
<tr>
<td>General and administrative</td>
<td>10,260,890</td>
<td>–</td>
<td>–</td>
<td>10,260,890</td>
</tr>
<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>107,212,927</strong></td>
<td>–</td>
<td>–</td>
<td><strong>107,212,927</strong></td>
</tr>
</tbody>
</table>

#### Change in net assets from operations

<table>
<thead>
<tr>
<th>Value</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in net assets from operations</td>
<td>944,358</td>
<td>(295,383)</td>
<td>488,457</td>
<td>1,137,432</td>
</tr>
</tbody>
</table>

### Nonoperating Activities

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment income</td>
<td>3,764,317</td>
<td>334,145</td>
<td>–</td>
<td>4,098,462</td>
</tr>
<tr>
<td>Other nonoperating income</td>
<td>(76,431)</td>
<td>(24,541)</td>
<td>(3,613)</td>
<td>(104,585)</td>
</tr>
<tr>
<td>Realized gains on investments</td>
<td>1,613,591</td>
<td>160,285</td>
<td>–</td>
<td>1,773,876</td>
</tr>
<tr>
<td>Unrealized gains on investments</td>
<td>16,971,955</td>
<td>2,008,992</td>
<td>–</td>
<td>18,406,947</td>
</tr>
<tr>
<td>Change in value of annuities and trusts</td>
<td>4,616,372</td>
<td>330,527</td>
<td>19,130</td>
<td>4,966,029</td>
</tr>
<tr>
<td><strong>Total nonoperating activities</strong></td>
<td><strong>26,313,780</strong></td>
<td><strong>2,809,408</strong></td>
<td><strong>15,517</strong></td>
<td><strong>29,138,705</strong></td>
</tr>
</tbody>
</table>

#### Net assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets at beginning of year</td>
<td>$311,780,118</td>
</tr>
<tr>
<td>Net assets at end of year</td>
<td>$347,731,694</td>
</tr>
</tbody>
</table>

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**“LET INTEGRITY AND UPRIGHTNESS PRESERVE ME. FOR I WAIT FOR YOU.” —Psalm 25:21**

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To see the complete version of the Billy Graham Evangelistic Association 2017 audited financial statements, please go to BillyGraham.org/financial.
THE BILLY GRAHAM EVANGELISTIC ASSOCIATION EXISTS TO SUPPORT AND EXTEND THE EVANGELISTIC CALLING AND MINISTRIES OF BILLY GRAHAM AND FRANKLIN GRAHAM BY PROCLAIMING THE GOSPEL OF THE LORD JESUS CHRIST TO ALL WE CAN BY EVERY EFFECTIVE MEANS AVAILABLE TO US AND BY EQUIPPING THE CHURCH AND OTHERS TO DO THE SAME.

IN MEMORY

BILLY GRAHAM, 1918–2018 Chairman of BGSA Board of Directors, 1950–2006 Billy Graham graduated from Florida Bible Institute and then Wheaton College before becoming an ordained Baptist minister in 1939. He pastored a church in suburban Chicago and the first full-time, largescale Crusades. Hundreds of thousands of people responded to the Gospel message to more people in his auditions than anyone else in history—nearly 215 million individuals in more than 185 countries and territories through various meetings, including large-scale Crusades.

“Pray for us, that the word of the Lord may run swiftly and be glorified.”
—2 Thessalonians 3:1
For the eighth consecutive year, BGEA's headquarters received an Energy Star commendation in 2017 for superior energy performance and a commitment to using resources responsibly. Energy Star is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy.

Scripture taken from the New King James Version. ©1982 by Thomas Nelson, Inc. Used by permission. All rights reserved.

BGEA is a charter member of the Evangelical Council for Financial Accountability (ECFA).